

KIDS

# hair fact

Fluence Advanced Cyclical Therapy

**BRIDGING THE NUTRITIONAL GAP**



- GROWING HAIR
- STRENGTHENING IMMUNITY
- CREATING WELLNESS

# Q&A

---

**Q Why is there an increase in the instances of premature graying of hair and hair thinning amongst children and young adults?**

**A** Increased hair thinning and graying seen in kids today is mainly due to external causes. The kids are not having any sickness or disease affecting the hair. Rising pollution, hard water, competitive routine, stress, lack of outdoor exposure to sunlight, sports, exercise, causes accumulation of toxins in the body.

---

**Q How do we handle the above external factors?**

**A** Good nutrition is necessary to neutralize the toxins and promote growth of hair and all other body functions.

---

**Q Does this also indicate that our current choices of food may not be sufficient?**

**A** Wrong selection of foods, fussy eating, easy availability of artificially flavoured processed foods, ready to eat foods, desire for high salt high sugar foods, pleasure eating, is creating hidden hunger leaving a ever escalating nutritional deficit in growing kids. Whereas the need for good nutrition is extremely important at this age.

---

**Q Why are hormonal concerns, lowered immunity & allergies showing up at such an early age in children?**

**A** Endocrine disrupting chemicals or EDCs enter through plastics, packaged foods, insecticide residues, fertilizers, preservative and additives. These change the hormonal response of the body leading to precautious puberty, susceptibility to inflammation and poor immunity. Thus kids today have frequent ill

---

---

health, allergies, slow growth and hormonal problems.

---

**Q Can we keep our children more in air conditioned environment to avoid factors like pollution?**

**A** Air conditioned homes, cars and schools recirculate air laden with volatile organic compounds and particle matter which affects the scalp and hair.

---

**Q How do we tackle so many factors at once, does it require a multi dimensional approach?**

**A** Good nutrition is essential to neutralize the free radicals, strengthen the cells, counter inflammation and build immunity. Only food does not help as there is loss of nutrition in the soil itself due to wrong farming practices and we are consuming half the amount of food compared to just two decades ago. All are weight watchers, have no desire to eat and kids are catching up fast on these habits.

---

**Q We have no visible deficiencies in my child's lab report?**

**A** Covert deficiencies develop and the bodies reset the systems, learning to function on low levels of nutrients compromising hair growth and surviving with deteriorating immunity and body resistance.

---

**Q How do we ensue comprehensive nutrition without undergoing or overdoing and yet have appropriate nutrition?**

**A** The way out is to provide nutritional supplements. But multi vitamins administered all together interact with one another and compete with one another reducing the efficiencies sometimes creating overdosages &

---

---

toxicity of vitamins and minerals leading to adverse effects

---

**Q Then how do we choose the right nutrients, vitamins, minerals and antioxidant for the child & in what dosages?**

**A** We have studied favourable and unfavourable nutrient combinations. To lower the dosage, avoid wastage and improve efficiency we have synergistically combined nutrients to yield maximum benefit with minimum dosage in a patented and studied cyclical regime, with clinically studied & published results.

---

**Q Does this mean hair growth will be achieved by elevating a total sense of well being and good health?**

**A** We improve wellness, deliver good health and provide scalp care which naturally results in hair growth. Kids Hair Fact (Cyclical nutrition) benefits general health ensures overall growth and well being of your child. Kids Hair Fact (Cyclical nutrition) builds immunity, improves resistance, fights inflammations and allergies, restores hormonal balance by providing basic ingredients of which the hormones are made, without depending on any medication.

---

**Q What is required for scalp care in children who are graying or thinning or having dandruff concerns?**

**A**

- Minoxidil typically used in adults for stimulating the follicles is contraindicated in children so we looked back to derive reliable natural herbs from rich Indian heritage.
- Popular commercial oils have just 1% of claimed herbal extracts.
- Trichopact oil delivers 25% of four active herbal extracts - Bhringaraj, Amla, Nalini and

---

---

Chandan with assured transdermal delivery by sesamum indicum to reach the deep hair roots.

- Bhringaraj strengthens the hair, promotes new hair growth and prevents premature greying.
- Amla controls hair loss, prevents premature greying, promotes new hair growth.
- Nalini prevents dandruff, flaking and psoriasis of the scalp.
- Recent research has proven that chandan stimulates hair growth.
- Chandan is soothing to the scalp, prevents irritation, itching & psoriasis.
- The oil has calming & relaxing effect in stress and anxiety

---

## **Q** Diet suggestions

- A**
- Eat local produce
  - Eat seasonal foods
  - Wash very well before cooking or consuming
  - Add green leafy vegetables
  - Drink 4-5 glasses of water per day
  - Add fresh fruits and juices to your diet
  - Add a handful of mixed dry fruits
  - Avoid if not avoid atleast reduce junk, fried, processed, refrigerated, microwaved and sweet food.
  - Have spoon of ghee with food daily

### **SHORT ANAGEN SYNDROME**



### **LOOSE ANAGEN SYNDROME**



**KIDS HAIR FACT is only available with your Dermatologist / Plastic surgeon...**

**KIDSHAIR FACT is not available online or with any etailer or retailer ...**

**Please consult your Doctor for  
KIDS HAIR FACT**

## As per the Nutrition Family Health Survey 2016:

- ☐ Micronutrient deficiencies do not show economic, age or gender bias.
- ☐ Global load of micronutrient deficiencies is 7.3%.
- ☐ Common deficiencies are Iron, Vit A & iodine.
- ☐ 88.4% urban children & 91.2% rural children have inadequate diet intake.
- ☐ 70% adolescent girls are anemic while 50% are underweight.
- ☐ Malnutrition lowers mental ability, reduces immunity and increases risk of diabetes, hypertension, heart disease later in life. Fortification of foods is thus been permitted.

**KIDS**  
**hair**  
**fact**  
Fluence Advanced Cyclical Therapy



fluence pharma pvt. ltd.  
[www.fluencepharma.com](http://www.fluencepharma.com)