



# hair fact

Fluence Advanced Cyclical Therapy

**ENSURING 30-40%  
MINIMUM HAIR RE-GROWTH  
ACROSS ALL INDICATIONS AND GRADES**

APPROVED BY

● US FDA ● HEALTH CANADA ● AUSTRALIAN TGA

Originally, it was thought that hair loss was primarily due to genetic reasons. But today researchers have identified that more than 80 to 85 % of people are losing hair because of the following reasons:



Pollution



UV Rays



Stress



Humidity



Changing  
Seasons



Disturbed  
Sleep



Poor  
Nutrition



Lack Of  
Exercise



Continuous  
Exposure to  
Air-conditioning



Lifestyle



Chemical residues from  
fertilizers, pesticides,  
preservatives,  
in food & water

## **CAUSES OF ALL CAUSES**

All these factors are rising at an alarming pace. The repair and restoration of damage from these factors is creating additional burden on the body systems. These factors compromise wellness by creating free radicals, inflammation and altered immunity. Depending on your predisposition the weakest system in your body is affected first, leading to hair loss, skin ailments, autoimmune disease, thyroid, PCOD etc.

## **HAIR IS A NON ESSENTIAL ORGAN**

Body redirects all available resources in repairing the toxic damage and sacrifices attention towards hair. Body feels we can survive without a single hair on the head, but our vital systems should continue to function normal.

## **WEAK AND SENSITIVE HAIR IS VULNERABLE**

Gradually more and more hair become weak, hair loss increases, the falling hair are not replaced with new hair, leading to advancing grades of baldness. Hair loss seen today is not hormonal, it is caused by internal cellular imbalance. Clinically the hormone levels are normal. You are not having any sickness or disease and you do not need anti hormonal drugs. You need better levels of wellness to fight toxins and restore function.

## **ACHIEVING HAIR GROWTH THROUGH WELLNESS**

We have created a program that assists the body in neutralizing free radicals, repairing the damage and restoring function of the cells, thereby improving hair growth. The program delivers wellness, good health leading to hair growth .

## **HAIR GROWTH IRRESPECTIVE OF CAUSES**

The objective is twofold. One is to grow back more hair to overtake hair fall with hair growth thus making hair fall ineffective. Second is to strengthen the hair roots so that they stand against the causes for the fall.

## CYCLICAL THERAPY PROGRAM

Research shows that taking multiple herbs or vitamins together cause inter nutrient interactions, reducing the absorption and efficiency of the nutrients. The nutrients are better utilised in friendly combinations on different days. Taking all the nutrients together on all seven days of the week can lead to overdose, inefficient utilisation and wastage.

## SCIENTIFIC AND SAFE

Cyclical program has been scientifically created by our doctors and researchers, constituting balanced doses of vitamins, minerals and antioxidants etc that is formulated and prescribed in a way that no ingredients interfere with each other.

Cyclical therapy program has been utilised by dermatologists and trichologist for the last 25 years with consistent results. The program is approved and registered with the Australian TGA, US FDA and Health Canada. The patented cyclical therapy has benefited 1.5 million patients worldwide , treated by 3000 doctors.

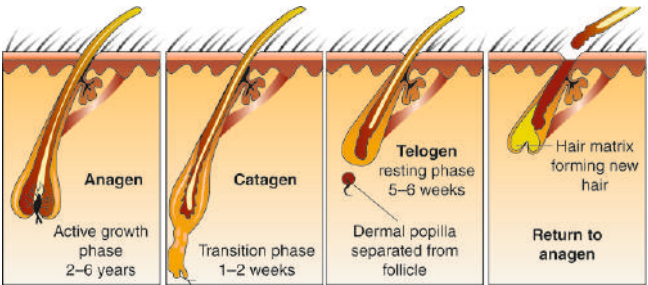
We bring to you, Fluence Advance Cyclical Therapy or FACT ...



Hair Fact is manufactured in WHO, GMP and Ayush certified plants.

**"We fight hair loss  
by increasing hair growth."**

# HAIR CYCLES



Hair fall and hair growth are part of the same cycle. Some amount of hair fall is natural and essential as it is scavenging of the damaged follicles. One hair cycle is about 4 months.

## 5 TO 10 PERCENT OF HAIR IS ALWAYS IN FLUX

5-10% of your hair is always in fall phase. This hair is in a flux, responding to changes in the pollution, humidity, stress, sleep, diet etc. Depending on the circumstances this hair fall percentage will increase or decrease in successive cycles. We focus on maintaining the remaining 90% hair in growth phase and replacing the falling hair with new hair. You are born with 1 lakh to 120,000 hair follicles, hence losing 100 hairs in a day is normal as long as you can grow back the hair.

## NOW GET RESULTS IRRESPECTIVE OF CAUSES

### Heredity Hair loss



Before 6 months



After 6 months

### Hair loss due to PCOD



Before 4 months



After 4 months

### Hair loss due to Thyroid



Before 4 months



After 4 months

### Post Menopausal



Before 6 months



After 6 months

### Stress Induced



Before 4 months



After 4 months

### Post pregnancy



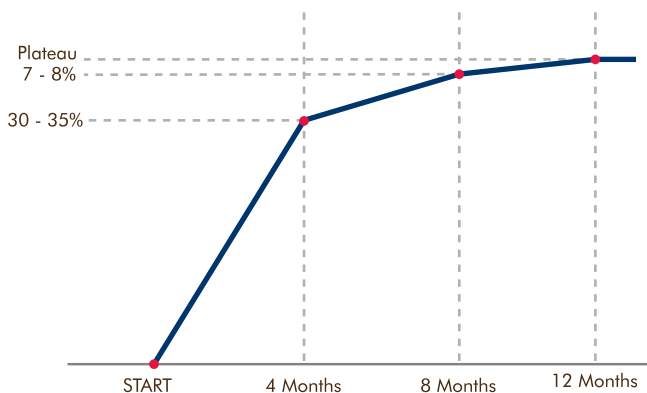
Before 4 months



After 4 months

## WHAT TO EXPECT WITH HAIR FACT?

- Reduced hair fall within 4 to 6 weeks
- Minimum 30 to 40 % new hair growth within the first 4 to 5 months
- In the next 5 to 12 months, we expect gradual improvement in density and calibre of hair
- Ideally, continue the program for 8 to 12 months to strengthen the results that you have achieved
- Improves over all well being
- Improves skin health
- Reduces stress and increases energy levels



You can trace every sickness, every disease & every ailment to a mineral Deficiency.

- Dr. Linus Pauling, Scientist & Nobel Prize Winner

In years to come, a balanced diet providing all essential trace elements will be difficult to get for all people.

- Dr. Walter Mertz

**HAIR FACT is only available with your  
Dermatologist / Plastic surgeon...  
HAIR FACT is not available  
online or with any etailer or retailer ...  
Please consult your Doctor for HAIR FACT**

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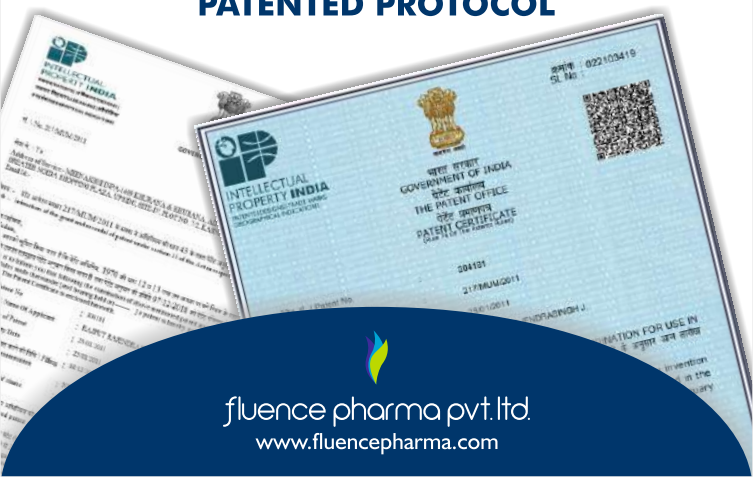


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